



WORLD CHILDREN'S DAY (W.C.D.)  
ROME, 25 AND 26 MAY 2024

**RELEASE FOR THE USAGE OF IMAGES OF MINORS**

STATEMENT MADE TO BE HUMAN

I the undersigned .....  
born in (city, nation) .....on (date of birth) .....  
tax ID code ..... living in (city, nation) .....  
..... address .....

y

I the undersigned .....  
born in (city, nation) .....on (date of birth) .....  
Tax ID code ..... living in (city, nation) .....  
..... address .....

exercising authority over the minor's/ as guardians/guardian (name and surname of the minor).....

born in (city, nation) .....on (date of birth) .....  
living in in (city, nation) ..... address .....

in relation to the audiovisual film(s) reproducing the image of the Minor himself ("Film(s)") hereby

**we give in / I give**

in exclusively/not exclusively to BE HUMAN with headquarters in Rome in Via Della Conciliazione n. 3, also pursuant to and for the purposes of the European Regulation on the protection of personal data 2016/679 ("GDPR") and the national privacy legislation (hereinafter "Current Privacy Regulations"), the right, but not the obligation, to exploit and allow to exploit, through every type, way, medium and system of use currently known (for example, TV - terrestrial, satellite, cable -, radio, internet - downloading, streaming, social media -, analogue and/or digital systems - DVB-T, DVB-H, DVB-X, etc. -, online and offline, fixed and mobile telephony - UMTS, GPRS, HSDPA, etc., - paper publications, weekly magazines, periodicals etc.) or that will be invented in the future, in any form (encoded or not, free or pay), the Film(s) in whole or in part, even re-editing it(s) at the discretion of BE HUMAN, based in Rome in Via Della Conciliazione no. 3., without limits of territory, duration and passages, even through total or partial transfers to third parties.

Rights are granted free of charge and irrevocably.

**We, the undersigned, guarantee that:**

- we have not granted to third parties rights that conflict and/or conflict with the aforementioned rights of BE HUMAN;



- we have full title, legitimacy and all necessary releases signed by all interested parties to grant such rights to BE HUMAN;
- the Film(s) does not contain elements of direct, indirect and/or subliminal advertising and nothing that violates laws, regulations or third-party rights.

We, the undersigned, will/will hold BE HUMAN harmless from any claim made against it regarding all of the foregoing and the uses that BE HUMAN with headquarters in Rome in Via Della Conciliazione n. 3 and its assignees will make the Film(s) in compliance with the above, indemnifying BE HUMAN from any action or claim that may, in relation to this, be moved or advanced by third parties, also for the exercise of the action in judgment where this constitutes a crime.

We are/I am aware and we have/have no objection in this regard, that the Film(s) and/or the programs in which it will be inserted and/or everything that could be created with all or part of the same(s), will be a vehicle for advertising and will be interrupted by commercials and I recognize the right of BE HUMAN to carry out the widest advertising exploitation of the same in the forms decided by them, for example through the inclusion of commercials, product placement, other forms of advertising, events, prize competitions, games, programs and various shows.

I/We acknowledge that the personal data are hereby provided to the data controller BE HUMAN with headquarters in Rome in Via Della Conciliazione n. 3 (hereinafter "Owner"). Personal data provided will be processed by the Owner, with or without the aid of electronic tools and any possible software, for the following processing purposes:

- a) management and reproduction of images, films and/or voice through all the most suitable channels and means of communication with the ability to process, reduce and/or adapt them;
- b) fulfillment of legal obligations;
- c) disputes and possible disputes.

Personal data will be processed exclusively by persons authorized to process it (employees, collaborators, interns) and possibly by external companies who will be designated by deed of appointment as data controllers.

For further purposes, transmission may take place provided that the rights, interests or fundamental freedoms of the minor are not deemed to prevail. The data will be retained for the period necessary to pursue the purposes of the processing indicated in letter a) and may be processed for a further retention period in the cases referred to in letters b) and c).

I have the right to withdraw consent at any time and I am also aware of the existence of further rights and, in particular, to obtain:

- confirmation as to whether or not personal data concerning the minor is being processed and to obtain access to the data and the following information (purpose of processing, categories of personal data, recipients and/or categories of recipients to whom the personal data have been and/or will be communicated, retention period);
- the rectification of inaccurate personal data concerning the minor and/or the integration of incomplete personal data, also by providing a supplementary declaration;
- the deletion of personal data, in the cases provided for by the GDPR;
- the limitation of processing in the cases provided for by the current Privacy Law;
- the portability of data concerning the minor, and in particular to request the personal data provided to the Data Controller and/or request its transmission to another data controller, for cases in which the processing is based on consent;



- the opposition to the processing at any time, for reasons connected to the particular situation of the minor, to the processing of personal data concerning him in full compliance with the Privacy Law in force.

To exercise these rights I can contact BE HUMAN with headquarters in Rome in Via Della Conciliazione n. 3, attaching a copy of my identity document. In any case, I have the right to lodge a complaint with the Guarantor Authority for the protection of personal data.

In relation to the foregoing, we confirm / I confirm our / my consent to the processing of the image and other data relating to the minor, as indicated above.

Date .....

Date .....

Signature .....

Signature .....

We also confirm / I confirm our / my consent to the communication of the personal data itself, in favor of the indicated recipients and within the limits of the highlighted purposes. Furthermore, pursuant to and for the purposes of the articles 1341 and 1342 civil code, we specifically approve the following clauses: 1); 2); 3); 4).

Date .....

Date .....

Signature .....

Signature .....